

Immediate Release

**Asian Film Awards "Unforgettable Moment" Video Competition
Announces Major Winners**

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8 June 2011 - The Hong Kong International Film Festival Society announced winners for the **"People's Choice"** and **"The Unforgettable Moment Video Award"** of the Asian Film Awards "Unforgettable Moment" Video Competition today.

The 5th Asian Film Awards (AFA) was held on 21 March 2011 at the Hong Kong Convention and Exhibition Centre with many memorable moments. This year, all AFA home viewers had the opportunity to share their own unforgettable moments. The Hong Kong International Film Festival Society (HKIFFS) has organised the Asian Film Awards "Unforgettable Moment" Video Competition as a platform for the public to share their own unforgettable moment. Entries received were not limited to Hong Kong, and submissions were also made from Taiwan and Mainland China. After the online public voting and the selection panel's consideration, we are proud to announce the following winners:-

"People's Choice"

The Unforgettable Moment

Director: Mr Xing Bo

Prize: Hamilton Pioneer Mechanical Watch (value: HK\$6,530)

"The Unforgettable Moment Video Award"

The Unforgettable Trip to Bangladesh

Director: Ms Zanith LU

Prize: Hamilton Pulsomatic Watch (value: HK\$11,720)

The People's Choice and the Unforgettable Moment Video Award winners received prizes sponsored by Hamilton Watch, and each of them also received a set of souvenir from the Hong Kong International Film Festival Society.

The 6th Asian Film Awards will be held on 19 March 2012.

Photos download:

<http://www.flickr.com/photos/47659546@N07/sets/72157626905524056/with/5807795948/>

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